



## PRESS RELEASE

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# UBI WORLD TV LAUNCHES THE BEST CHILEAN TV PACKAGE IN AUSTRALIA

Australia's largest multicultural subscription TV and radio broadcaster, UBI WORLD TV, has launched the best package of Chilean television channels ever made available in Australia and globally, enabling the Chilean community to stay connected to Chile with the widest array of Chilean news, entertainment and sports, 24 hours a day every day, right here in Australia.

UBI has secured the rights to broadcast three of the most popular channels broadcasting the top rating programs from Chile that Chilean-Australian viewers are guaranteed to love.

For the first time ever, one of the leading and one of the most profitable terrestrial channels in Chile, *Chilevision*, is broadcasting outside of Chile through UBI's global infrastructure.

*Chilevision* is well known for its strong news and current affairs programs as well as its top rating drama series and talk shows. Other popular programs of *Chilevision* include: reality shows, variety shows and cultural programs for the whole family.

UBI and *Chilevision* have inked a long term agreement to create and bring *Chilevision*'s international channel to the world.

President and CEO of UBI World TV, Regina Boulos, said, "UBI is proud to premiere *Chilevision* in the international market, made possible by the joint collaboration between UBI and *Chilevision* and borne by a strong desire from both parties to bring the channel's top programming to Chilean communities worldwide".

In addition, UBI is now offering *Latinoamerica Television* which airs the best shows from *Canal 13* – Chile's number one TV channel. On *Latinoamerica Television*, viewers can enjoy *Canal 13*'s top rating soap operas, news, musicals, and entertainment shows, as well as programs from many other South American countries including Uruguay, Paraguay, Brazil, Venezuela and Colombia.

"UBI is proud to bring the best Chilean and Pan Latin programming for the first time ever to Australia with the launch of *Latinoamerica Television*. This channel is a gem for UBI's Chilean Package, as there is no other channel outside of Chile where viewers can watch the most programs from leading Chilean channel, *Canal 13*. The strong content of this channel is evident in the line up of its program providers which represent some of the best South American production companies and channels: *Channel Teledoce* from Uruguay, *BBC Mundo*, *Channel 13* from the Pontifical Catholic University of Chile, *Channel 4 Telefuturo* from Paraguay, *Rede Globo* from Brazil, *RCTV* from Venezuela, *Televideo* from Colombia,

Chile's *Nueva Imagen*, *Accuweather* from the U.S., and the prestigious *América Economía* magazine", Mrs. Boulos added.

For soccer fans, Chile's most popular football channel, *Canal de Futbol*, is now also available on UBI, and for the first time in this part of the world, the Chilean community can watch live games, highlights and commentaries on the Chilean Soccer League, 24 hours a day, seven days a week.

"UBI has scored another first in international sports programming in Australia by offering *Canal de Futbol*, a channel never before seen in this part of the world. Through UBI's global infrastructure, *Canal de Futbol's* signal is now beaming live in Australia to satisfy the hunger of Chilean soccer fans who previously have had to content themselves with selected matches, highlights and replays", Mrs. Boulos commented.

To provide the best viewing experience, UBI's new Chilean TV Package also includes the popular Mexican channel, *TL Novelas*, which airs some of the finest soap operas from Mexico and Latin America; and *TVE*, which features news, information and cultural programs from Spain.

Australia's Chilean community can enjoy the best Chilean TV Package comprising *Chilevision*, *Latinoamerica Television*, *TL Novelas* and *TVE* for only \$39.95 per month.

*Canal de Futbol* is available as an add-on channel for an additional \$4.95 per month only.

And for a limited time, new subscribers can enjoy free decoder box swap, free satellite dish redirection and free activation.

Existing subscribers to UBI's Spanish and World TV packages are now enjoying *Chilevision* and *Latinoamerica Television* at no additional charge to their existing monthly subscription.

UBI's Chilean package brings Chile closer to home for all those Chileans who live in Australia, providing the best soap operas, sport – including the major soccer contests, comedy programs, musical shows, news and current affairs.

"We are delighted to bring the best of Chile to our subscribers in Australia. This is a package that Chilean viewers have long been waiting for, and a first in Australia and worldwide. UBI is proud to offer the best Chilean TV channels ever assembled on one platform at a very affordable price – all in the service of the Chilean community in Australia", said Mrs. Boulos.

Members of the Chilean community can sign up for the best Chilean TV Package by calling UBI WORLD TV's Call Centre on **1300 400 800** within Australia or by visiting [\*\*www.ubiworldtv.com\*\*](http://www.ubiworldtv.com)

For further information (Media Only), call:

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