



PRESS RELEASE

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UBI WORLD TV NOW OFFERING TV GLOBO FOR ONLY \$29.95 PER MONTH

The hottest Brazilian TV channel is now available at a hot price!

UBI WORLD TV, Australia's largest multicultural subscription TV and radio broadcaster, is now offering **TV Globo**, Brazil's number one TV channel, for only \$29.95 per month for 12 months.

UBI has commenced offering **TV Globo** as an *a-la-carte* channel in response to numerous requests from the Brazilian community in Australia. "We would like as many Brazilian viewers as possible to enjoy their favourite Brazilian programs. By subscribing to **TV Globo** at this great price, viewers can watch 24 hours of the best Brazilian entertainment right here", UBI said.

TV Globo is the home of the latest and the most popular *novelas* starring Brazil's biggest stars. It also airs the latest news, hit comedies and musical variety shows, plus all the action and excitement of live Brazilian *futebol*!

Subscription to **TV Globo** carries a minimum contract term of 12 months. Installation costs and other terms and conditions apply.

Meanwhile, UBI continues to support the Brazilian community through sponsorship of events such as the recent Brazilian Festival at Darling Harbour in Sydney. "We would like to further build on our relationship with the Brazilian community and get even more involved in the events and activities that celebrate the culture and traditions of Brazil. We are inviting members of the Brazilian community to contact us with details of any upcoming events that are being organised, so that we can promote and possibly also screen them on our channels", UBI added.

Members of the Brazilian community can subscribe to **TV Globo** by calling UBI WORLD TV on **1300 400 800** or by visiting www.ubiworldtv.com.

For further information (Media Only), call:

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