



MEDIA RELEASE

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UBI WORLD TV LAUNCHES IN NEW ZEALAND

UBI World TV, the leading multicultural pay TV and radio broadcaster in the region, has launched its Direct-to-Home (DTH) satellite service in New Zealand.

UBI World TV's platform on the Optus D2 satellite carries UBI's more than 100 premium multi-lingual channels sourced from 30 different countries worldwide which are now available to the growing immigrant population of New Zealand, allowing them to stay connected to their countries of origin, 24 hours a day, seven days a week.

UBI President and CEO Regina Boulos said, "We are delighted to finally bring UBI World TV to New Zealand. Our service has been widely embraced and enjoyed by the ethnic communities in Asia, Africa and Australia, and we are both pleased and excited to now be able to bring to New Zealand's migrant communities our high-rating channels which we beam live from different parts of the world. New Zealand's migrant communities can now re-establish ties with the native culture and heritage that they cherish.

"Through UBI World TV, these communities can watch live news and enjoy the best dramas, comedies, movies, music, sport and more, in their language, direct from their home countries, in the comfort of their homes.

"The launch marks a first for many communities in New Zealand including the Iraqi, Persian, Greek, Saudi Arabian, Egyptian, Brazilian, Chilean, Lebanese, Turkish, Jordanian, Palestinian, Syrian, Macedonian, Bulgarian, Mexican, Bosnian, Colombian, Montenegro, Argentinean, Portuguese and Cypriot communities, who for many years have not had access to the best TV and radio channels from their home countries", Boulos said.

UBI World TV New Zealand subscribers can enjoy a feast of entertainment, sport, information and news programs in a language package of their choice comprising: Arabic (29 TV and 10 radio channels), Turkish (10 TV and 7 radio channels), Spanish (11 TV and 1 radio channels), Greek (9 TV and 12 radio channels), Balkan (7 TV and 4 radio channels), Portuguese and Brazilian (3 TV and 1 radio channels), Persian (3 TV and 1 radio channels), including top-rating 'best-of' compilation channels in Turkish and Arabic produced in Australia.

Package prices start from NZ\$29.95 per month for a minimum of 12 months. Installation costs and other terms and conditions apply.

UBI World TV commenced operations in Sydney, Australia in 2004, and since launching has attracted more than 200,000 viewers Australia-wide. In addition, UBI services subscribers in Asia and Africa, and has operations in Europe, North America and South America. It has also started offering advertising on its top-rating channels.

To subscribe to UBI World TV, simply call 0800 4000 23 within New Zealand from Monday to Friday between 11:00 am and 10:00 pm (NZ time) and on Saturdays between 11:00 am and 7:00pm (NZ time), or visit <http://nz.ubiworldtv.com>.