



PRESS RELEASE

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UBI WORLD TV LAUNCHES PREMIUM TURKISH MOVIE CHANNEL IN AUSTRALIA

Australia's largest multi-cultural pay TV and radio broadcaster, UBI World TV, has expanded its Turkish Television Package with the launch of a new 24-hour premium Turkish channel available exclusively on the UBI service.

From Thursday, 13 December, UBI's Turkish subscribers and the Turkish community will be able to enjoy all their favourite timeless and classic Turkish movies on **D Yesilcam**.

D Yesilcam screens the best of the Turkish silver screen, 24 hours a day every day, allowing all Turkish viewers to experience not only the golden age of Turkish cinema but also time-honoured traditions, culture and values. Named after Turkey's Hollywood, *Yesilcam*, this channel is a must-watch for movie lovers with its amazing collection of classic films such as *Berlin In Berlin*, *Kalbin Zamani*, *Melekler Evi*, *Amerikalı*, *Kayıkçı*, *Propaganda*, *Anlat İstanbul*, *Kahpe Bizans* and more.

UBI President and CEO Regina Boulos said, "We are delighted to launch **D Yesilcam**, which our Turkish subscribers and the Turkish community are guaranteed to love. We recognise that classic movies are an integral part of the Turkish culture, and through these films they will be able to relive their glorious past and share it with the next generations".

"With the addition of **D Yesilcam** to UBI's Turkish Package, we continue to deliver an unprecedented range of the best Turkish entertainment available to Turkish viewers in Australia. UBI is constantly looking for programming opportunities that complement our platform and reinforce our commitment to providing the Turkish community with the best possible service. Our priority is to keep our loyal Turkish subscribers and the Turkish community happy with continuous enhancements of our service", Boulos added.

UBI's expanded Turkish Package includes, in addition to **D Yesilcam**, the entertainment channels **ATV**, **Euro D**, **Euro Star** and **STV**; the news and information channels **NTV** and **Kanal 7**; the government channel **TRT International**; the music channel **Kral TV**; **Vizyon**, the UBI-produced channel airing the best programs from all of the Turkish TV channels; plus seven live Turkish radio stations.

The Package is available for only \$59.95 per month for a minimum contract term of 12 months. Installation costs and other terms and conditions apply.

D Yesilcam can be viewed by all current UBI Turkish and World TV subscribers at no extra cost.

To enjoy the best Turkish TV and Radio Package, simply subscribe to UBI WORLD TV on **1300 400 800** or visit www.ubiworldtv.com.

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