



PRESS RELEASE

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THE GREAT AUGUST ATTRACTION LAUNCHES ON UBI WORLD TV!

Are you looking for the best TV and radio service from your homeland?
Are you looking for great value, big savings and a sensational offer? Look no further because the great August attraction has launched on UBI World TV!

UBI World TV, the leading multi-cultural subscription TV and radio broadcaster, has launched a fantastic offer for new subscribers available only during the month of August.

The great August attraction provides new subscribers to any of UBI's language services with two months free viewing, a loan decoder box (UBI decoder box is normally \$295.00) and no activation fee (normally \$49.95).

UBI Head of Marketing and Creative Services Vijay Mirchandani said: "This great offer makes August the best month of the year to subscribe to UBI World TV. For Muslim families, subscribing now will allow them to enjoy the very best programming from the Middle East during the blessed Ramadan season which starts on the third week of August. For other communities that do not observe Ramadan, subscribing now will allow them to watch new season programs and episodes of the highest rating shows on their favourite channels from their homelands. On top of these, they will get great value and savings through this offer."

UBI offers services in Arabic, Greek, Turkish, Macedonian, Bosnian, Bulgarian, Montenegrin, Spanish, Portuguese, Persian and Filipino. UBI's language packages are priced from \$33.95 per month to \$64.95 per month. A 24-month contract applies to this offer. Installation costs, terms and conditions apply.

To take advantage of the great August attraction, subscribe to UBI and get the terms and conditions of the offer, simply call 1300 400 800 from anywhere in Australia or 0800 4000 23 from anywhere in New Zealand or visit www.ubiworlDTV.com.

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