



PRESS RELEASE

3 April 2009

UBI WORLD TV UNWRAPS 'BIG EASTER SURPRISE'

UBI WORLD TV, the leading multi-cultural subscription TV and radio broadcaster in Oceania, has launched its Easter 2009 campaign, offering a 'big Easter surprise' to customers that subscribe to its language packages during the Easter season.

New subscribers during Easter will receive one (1) month FREE viewing, FREE activation (normally \$49.95) and a special price for the decoder box of only \$125.00 (normally \$295.00).

A reduced 12-month minimum contract also applies to these new subscriptions.

The best TV from your homeland is a great gift you can share with your friends and loved ones during the Easter season. UBI's premium channels are airing a range of special programming as well as great entertainment for the whole family to celebrate Easter.

UBI offers premium language packages containing the highest rating TV and radio channels in Arabic, Greek, Turkish, Balkan (Macedonian, Bosnian, Bulgarian, Montenegrin), Spanish, Portuguese (incl. Brazilian), Persian and Filipino. Complimentary news channels in English, as well as premium add-on sports and entertainment channels are also available.

UBI's language package prices are from \$29.95 per month. Installation costs, terms and conditions apply.

To subscribe to UBI and receive the 'big Easter surprise', simply call 1300 400 800 from anywhere in Australia or 0800 4000 23 from anywhere in New Zealand or visit www.ubiworldtv.com.