



PRESS RELEASE

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UBI WORLD TV ANNOUNCES THE ULTIMATE TURKISH PAY TV SERVICE ACROSS OCEANIA

The region's leading multi-cultural subscription TV and radio broadcaster, UBI World TV, today announced the upcoming launch of its expanded Turkish pay TV service in Australia and New Zealand. UBI has secured the rights to broadcast exclusively in the region the widest ever range of Turkish programming from more than 22 premium Turkish TV channels.

UBI's new agreements with the major Turkish broadcasters will see the expansion of UBI's Turkish Service to a total of 12 TV channels aggregating content from more than 22 Turkish TV networks, 6 radio channels, and the much awaited return to UBI of the premium 24-hour Turkish soccer channel, Lig TV.

UBI began the process of giving its Turkish subscribers the ultimate experience in Turkish TV and radio viewing by launching the high rating general entertainment channel TRT-1 from last night. Now airing on UBI Channel 62, TRT-1 airs the Turkish Soccer League and other popular soccer tournaments including a variety of entertainment shows such as "Bam Teli", "Pusula", "Komedi Dükkanı", "Hicran Yarası", "Hanımeli Sokağı" and "Zoraki Başkan".

Simultaneously, UBI also launched the well respected independent and unbiased 24-hour news channel, HaberTurk, today live from Turkey by replacing NTV. CEO of UBI Michael Parker explains the move: "We listened to our subscribers who were wanting more hard hitting news and current affairs programs from Turkey and found the answer in HaberTurk. This broadcaster is fearless in discussing hot and controversial topics in Turkey that other networks will not go into. From HaberTurk you only get hard-hitting news as it is, presented by respected journalists such as Fatih Altaylı and Yigit Bulut.

Mr Parker adds, "UBI World TV will unveil its 12 channel line-up in the weeks to come and that subscription to UBI's expanded Turkish Service remains \$64.95 per month. Lig TV will be available as an add-on channel for an extra fee per month. We also realise the great value that Vizyon has made in time-shifting the prime time shows of the top rating networks of Turkey. We will be working hard to expand the Vizyon experience to more programming from more networks in the months to come."

UBI President Mrs Regina Boulos said, "Over the past few months, UBI has been working hard and quietly to provide the Turkish community with a

pay TV service that not only meets their needs but also exceeds their expectations. We are excited to deliver through this expanded Service the ultimate in Turkish entertainment offering the best value for the Turkish community.

“With an unmatched selection of the latest and the best Turkish programs offering the widest array of entertainment options that include news, dramas, comedies, talk, movies, music and soccer, UBI’s expanded Turkish Service will provide unparalleled Turkish entertainment in Australia and New Zealand for the benefit of the Turkish speaking communities in these countries”, Mrs Boulos added.

UBI’s Turkish Service will still be led by the top rating broadcasters from Turkey including ATV, Kanal D, Euro Star and TRT, and UBI hopes that this will clear any misconception or confusion that the Turkish community may have had. UBI Chairman Mike Boulos said, “UBI would like to confirm that it has the exclusive rights to air ATV in Australia and New Zealand, and will protect its rights vigorously against any company that violates these rights. Mr. Boulos continues, “UBI spends hundreds of thousands of dollars each year to acquire rights to our channels and deliver them from different parts of the world, and we do not take lightly any person or organisation that tries to sabotage our operations.”

UBI advises all its subscribers and the Turkish community to watch out for more exciting developments regarding the completion of its expanded Turkish Service providing the ultimate in Turkish entertainment for the Turkish community in Australia and New Zealand.

To subscribe or reconnect to UBI’s new Turkish Service, simply call 1300 400 800 from anywhere in Australia, 0800 4000 23 from anywhere in New Zealand or visit www.ubiworldtv.com.

For further information (Media Only), contact:

Tim Allerton
City PR
(61 2) 9267 4511

Emilio Simbillo
Communications Specialist, UBI World TV
(61 2) 9776 2036