



## **MEDIA RELEASE**

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### **ARABIC VIEWERS NOW HAVE A CHOICE WITH UBI'S 'ARABIC GOLD' PACKAGE**

Australia's largest multicultural pay TV broadcaster, UBI World TV, has rolled out a new Arabic TV package offering great value for Arabic-speaking viewers who want to watch the best Arabic TV channels at a more attractive price point.

Called 'Arabic Gold', the new Arabic TV package of 14 Arabic language TV channels is the ideal affordable Arabic package. As well as offering the best channels from Lebanon, Egypt, Iraq, Dubai, Jordan and Syria, 'Arabic Gold' features English language world news.

Now available for just \$39.95 a month, 'Arabic Gold' contains LBC, Al Arabiya, New TV, Tele Liban, Heya, Rotana Music, Rotana Movie, Nile Drama, Al Iraqiya, Syria Satellite, Dubai Satellite, Jordan Satellite, ANA, UBI's in-house produced 'best of' Arabic channel, euronews with Arabic soundtrack, plus Al Jazeera English and 10 Arabic radio channels.

Viewers who prefer to watch UBI's full package of 29 Arabic TV channels plus Al Jazeera English and 10 Arabic radio channels can still do so by subscribing to this package for \$64.95 per month.

UBI World TV President Regina Boulos said, "UBI now has the best value package of Arabic channels in Australia with 'Arabic Gold'. With an excellent channel line-up and an excellent price to match, the package is truly a 'gold find' for Arabic subscribers who are looking for great value".

"With 'Arabic Gold' as well as the option to get the full Arabic TV package or any of our a-la-carte packages, UBI now provides Arabic viewers with more choices to enjoy quality Arabic TV that best meets their needs, preferences and budget. Whether they sign up for 'Arabic Gold' or any of our packages, they can be sure that they are getting the best Arabic news and entertainment channels exclusively on UBI", she concluded.

To subscribe to 'Arabic Gold', simply call 1300 400 800 from anywhere in Australia, 0800 4000 23 from anywhere in New Zealand, email [sales@ubiworldtv.com](mailto:sales@ubiworldtv.com) or visit [www.ubiworldtv.com](http://www.ubiworldtv.com).

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