



MEDIA RELEASE

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For Immediate Reading/ Broadcast

UBI WORLD TV LAUNCHES TV1, BOSNIA'S NEWEST CHANNEL

The Bosnian and Herzegovinian community in Australia and New Zealand has been enriched with Bosnia and Herzegovina's newest channel, TV1, arriving in Oceania immediately after its launch in Bosnia and Herzegovina.

Established Australian multi-cultural satellite pay TV provider, UBI World TV, has successfully brought Bosnia and Herzegovina's top-rating channel TV1 to Australia and New Zealand.

TV1 has been defined by many as the country's most modern news and business television, offering viewers plenty of relevant and rich information from Bosnia and Herzegovina, the entire Balkan region and from around the world.

Regina Boulos, President of UBI, said: "In our commitment to multicultural Australasia, we are determined to make every Bosnia and Herzegovina household's dream of having the latest channels like TV1, readily available in Australia and New Zealand, a reality. And now, I am proud to announce that with TV1 Bosnia and Herzegovina communities in Australia and New Zealand can watch a wider range of live news, business, entertainment movies and much more - direct from their homeland."

Using the most modern technology for its programs along with the most sophisticated digitized equipment, TV1 production takes modernity and quality television to a new level. TV1 also features a number of Bosnia and Herzegovina's most familiar names and celebrities in their programmes, like Senad Hadzifejzovic, Sabahudin Topalbecirevic, Adisa Ruždić, Jacob Abraham, Nikola Veljovic and Ognjen Blagojevic to name a few, creating exciting content that appeals to viewers.

TV1's programs include hourly news updates; prime time news with the highly popular and award winning journalist and humanitarian, Senad Hadzifejzovic; compelling and highly interesting documentaries; the latest television series; newest movies; and special programs designed for children. TV1 has already been a resounding success in Bosnia and Herzegovina and is bound to follow suit in Australia and New Zealand, captivating Bosnian and Herzegovinian communities living in these countries as well.

Now that TV1 is available as part of **UBI's Bosnian Package**, with the flick of a remote, the Bosnian and Herzegovinian community can watch the best television and keep in touch with their homeland with the latest programmes. **UBI's Bosnian package** also includes the top-rating **NTV Hayat**, the government channel **BHT** and **BH Radio** along with two premium complimentary English news TV channels, **Al Jazeera English** and **euronews**. Viewers even have the opportunity to access **SCTV** which contains locally produced program "Bosnian

Satellite TV (BSTV)". Viewers can also choose to subscribe to **UBI's Balkan Super package**, which in addition to the UBI Bosnian package, which includes **Pink Plus** and **Pink Extra** from Serbia; **BN TV** from the Republic of Srpska; **Best of Macedonia (BOM)**, **MKTVSat**, **K-15** and **Sitel** from Macedonia; **Planeta TV** from Bulgaria; access to certain free to air channels along with 4 excellent radio channels from the Balkan region.

To subscribe and enjoy **UBI's premium Bosnian TV Package** or **Balkan Super package**, simply call 1300 400 800 from anywhere in Australia; 0800 4000 23, from anywhere in New Zealand; fax +612 9776 2121; email sales@ubiworldtv.com; SMS + 61427098040; or visit UBI's website on www.ubiworldtv.com and get connected.

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