



PRESS RELEASE

For Immediate Publication

UBI WORLD TV NOW OFFERING THE ULTIMATE CHILEAN & SPANISH TV WITH *TV CHILE* & *LATELE NOVELA*

For many years, Chilean viewers in Australia had been divided on the Chilean TV they preferred to watch.

Now, they no longer need to select a Chilean TV service because they can have everything on UBI World TV. Australia's leading multi-cultural pay TV and radio broadcaster, UBI is now the undisputed provider of the best Chilean and Spanish TV in Australia and New Zealand.

Further expanding its market-leading Spanish and Chilean packages, UBI has launched two premium Spanish TV channels – the long-time favourite *TV Chile* and the much sought after *Latele Novela*. The acquisition of these two excellent channels was part of the sale of the Spanish business of SelecTV to UBI.

Beginning Friday, 15 October, *TV Chile* and *Latele Novela* will broadcast exclusively on UBI's pay TV platform as part of the ultimate Chilean package now available to subscribers of UBI together with Chilevision (Chile), TVE (Spain), Al Jazeera English and euronews.

UBI's expanded Chilean package of six TV channels will be offered to new subscribers for only \$44.95 per month.

TV Chile and *Latele Novela* will also be included in UBI's full Spanish package for \$64.95 per month.

President of UBI World TV, Ms Regina Boulos, said: "We are proud and excited to finally launch *TV Chile* and *Latele Novela*, two of the strongest and most requested Spanish TV channels, on the UBI World TV platform. Bringing these channels over to UBI is our answer to the overwhelming number of requests we had received from the large Chilean and the wider Spanish-speaking community in Australia and shows our dedication to providing only the best channels for the community and for our valued subscribers.

"We expect a very strong contingent of Chilean and Spanish subscribers to be attracted to this market-beating package offering the ultimate in Chilean and Spanish entertainment. Chilean TV in Australia and New Zealand will never be the same again with the addition of these spectacular Spanish channels", Boulos added.

Beaming live from Santiago, Chile, *TV Chile* is the international signal of *Televisión Nacional de Chile* reaching an estimated 30 million viewers worldwide, while *Latele Novela* – a soap opera channel – airs the latest and the best series from South America including Argentina, Uruguay, Colombia and Venezuela.

TV Chile airs the popular news program *24 Horas* as well as a range of top-rating Chilean telenovelas and entertainment such as *La Familia de al Lado*, *Ala Chilena*, *Una Belleza Nueva*, *40 y Tantos*, *Calle 7* and more.

Latele Novela boasts of the finest Spanish dramas and hit series that have become top favourites among Spanish-speaking viewers in the US and Australia. These include the hugely popular series *La Fuerza del Deseo*, *Senora del Destino*, *Mujer Secreta*, *Rebelde Way*, *Montecristo* and more.

Following the acquisition of the two channels, a greatly enhanced Spanish TV line-up offering better quality programming on 11 TV channels will be available on UBI's full Spanish Package. These channels are: *Canal de las Estrellas* (pan Latin American), *Latinoamerica Television* (pan South American), *Telefe* (Argentina), *TV Colombia* (Colombia), *Ritmoson Latino* (Latin music), *TV Chile* (Chile), *Chilevision* (Chile), *Latele Novela* (pan South American), *TVE* (Spain), *Al Jazeera English* and *euronews*.

To watch *TV Chile* and *Latele Novela* and enjoy the ultimate in Chilean and Spanish entertainment in Australia and New Zealand on UBI World TV, simply call 1300 400 800 from anywhere in Australia, 0800 4000 23 from anywhere in New Zealand, email sales@ubiworldtv.com or visit www.ubiworldtv.com.

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